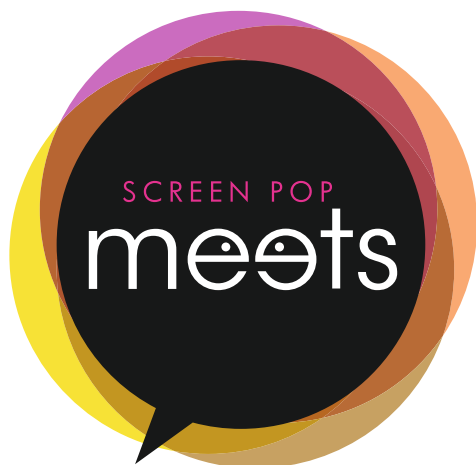




DISCOVER
AUTHENTIC
NETWORKING
WITH PEOPLE AT
ITS HEART

www.screenpop.co.uk

WHY JOIN SCREENPOP?

ORGANIC CONNECTIONS

Our unique networking style consists of relaxed but structured in-person networking meetings on a monthly basis. Our informal approach enables business owners to get to know each other over time, forging genuine bonds and gaining trust within a supportive group of entrepreneurs and professionals.

We also operate a category lock-out model, which ensures that you are the only business of your type in a group. This means that members are able to build strong connections with other businesses, without having to elbow out competitors for their time and attention.

GROWING BUSINESSES

While other networking businesses often focus entirely on referrals and profits, we believe that there is so much more to gain from getting to know other business owners in a structured environment! When the connections are strong, growth comes naturally, so we'll never pressure you to make a specific number of referrals or bring in visitors each month.

That being said, many of our members have seen their businesses flourish since joining ScreenPop, finding long-term customers (and friends), meeting reliable, cost-effective suppliers and fostering new collaborations with other, like-minded business owners.

THRIVING OWNERS

Networking is all about building confidence in yourself and your business, as well as honing the skills to continue to grow and succeed in your industry. We all know that succeeding in business takes a whole wheelhouse of skills, so ScreenPop's members learn from business experts and gain knowledge from their peers in every meeting, as well as getting the opportunity to hone their public speaking skills when they present to their groups.

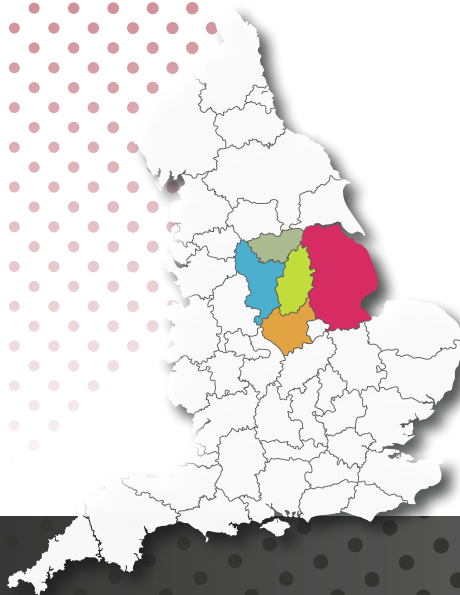
Perhaps more importantly, many of our members have met close friends at our meetings, where they've discovered a community of supporters who celebrate their successes and help them through tough times.

OUR STORY

ScreenPop was founded by identical twins, Penny Clemmow and Katherine Pop, in response to the Covid pandemic in 2020. Katherine already ran her own networking business, Pop Connect, while Penny was a reluctant networker, running a successful business publishing local magazines. When restrictions made in-person networking impossible, the two of them saw the potential for online networking and set up a new business.

It was a difficult time for a lot of businesses, and ScreenPop quickly became a lifeline for business owners, expanding quickly to 34 thriving online groups at its height. However, as the world began to open up again, Penny and Katherine recognised that there was a fresh appetite for in-person networking and launched their first ScreenPop Meets group in person in 2022. Meets has since expanded to encompass almost 40 groups across Yorkshire and the East Midlands, while we reduced the online side of the business to a single open meeting online each month, to reflect current appetites.

Katherine has since left the business to focus on franchising Pop Connect, but Penny is still at the helm and can be seen attending most groups, on occasion!



MEMBERSHIP

We currently have over 40 lively networking groups across Nottinghamshire, Lincolnshire, Leicestershire, Derbyshire, Yorkshire, Cheshire and Rutland, with hundreds of lovely members working in a range of areas, from law and finance to beauty, health and wellness and the creative industries. For a full list of groups, see our website: www.screenpop.co.uk

HOW IT WORKS

Choose Your Group

First, you'll need to find a ScreenPop group near you with space for your business type. Some business types are more competitive than others, so you may have to wait for a space to become available.

Try It Out

You're welcome to sign up straight away, but if you want to check the group out first, you can come along for a visit for just £15+ VAT, before you commit to a full membership.

Pay Your Fees

A single category membership costs £155+ VAT a year, plus a £15+ VAT monthly fee, reduced to £295+ VAT if you pay it all upfront.

ENJOY!



MEMBERSHIP FEES

Our membership fees break down into two parts: a one-time annual fee, covering your yearly membership, and a recurring monthly membership fee, which pays for the cost of renting a venue, hosting a meeting and catering for our members with hot drinks and light refreshments.

Our annual fee is £155+VAT, plus £15+VAT monthly fees.
(The monthly fee is payable 1st of each month even if you can't attend the meeting.)

If you prefer to pay for your whole year's membership upfront, it's reduced to a single payment of £295+VAT.

DOUBLE MEMBERSHIPS

We know that some members and businesses cover multiple categories, so we offer double memberships for those who want to talk about more than one thing in their meetings.

Double memberships are an extra £70+VAT per year; the cost is just £225+VAT annual fee plus £15+VAT each month, or the price is discounted to £365+VAT if you pay all fees for a year upfront.

PRE-LAUNCH MEMBERSHIPS

If you join a new group pre-launch, we offer a discounted membership package, with a reduced annual fee of just £110+VAT, plus the usual £15+VAT monthly fee, or £225+VAT for the year upfront.

MEMBER VISITS

You're welcome to visit one other ScreenPop group each month free of charge if you're not locked out, and we also encourage existing members to come along to launches of new groups in their area, if not locked out, to get to know any new members. Our monthly online meeting is included in your membership, and it comes with no lockout, so everyone is always welcome to join in!

HEAR FROM OUR MEMBERS

'Everyone there is so lovely, and I feel like I can be myself. I've not only found business there, but also friendship.' –

Erin Mather, Ethereal Creative Design

'I would recommend any local business to get in touch, get booked on and pop along and see for yourself.' –

George Powell, Powell Window Cleaners Limited

'Joining ScreenPop has been one of the best business decisions I've made this year. I joined a few networking groups as part of my strategy to grow my marketing business, and from day one, I was welcomed by a community of supportive and motivated business owners.

What really stood out, though, was the incredible support and encouragement I received from Penny. Her leadership and the environment she's created through ScreenPop have genuinely helped me build meaningful connections and grow my business faster than expected.

In fact, thanks to the relationships and opportunities that have come from ScreenPop, I've already hit my forecast of 30 new customers, in just four months of joining!' –

Martin Walker, Hope It Sticks

OUR MEETINGS

Our groups meet monthly at a range of stunning venues, from beautiful gastropubs to local hotels, and even a vineyard!

Each meeting lasts an hour and 45 minutes, kicking off with a 60-second round where each member introduces themselves and their businesses over tea, coffee and pastries. This is followed by a 10-minute presentation from one of our members or, occasionally, a visiting member from another ScreenPop group. After that, we take a quick break. This is followed by a second 10-minute presentation and a final lightning round for referrals, comments and recommendations. This meeting style allows us to keep things productive, while still giving our members plenty of time to introduce themselves to the group and get to know each other.

Members are also welcome to attend our monthly no-lockout online meeting, which takes place over Zoom. This enables business owners to connect with potential clients across our wide networking area.

JOIN SCREENPOP

If you're ready to boost your business with authentic connections and membership advice, go to www.screenpop.co.uk/membership/join-screenpop/ to start your ScreenPop journey. We can't wait to see you soon!

FOR FURTHER INFORMATION

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